

What is cross-posting on AlumniMagnet?

Cross-posting allows multiple HLSA Clubs and SIGs to post the same event on their websites. This function allows each HLSA Club and SIG to advertise the event on their respective websites without oversaturating the HLSA Global Calendar.

Cross-posting only entails posting events across multiple HLSA Club or SIG websites. Should an HLSA Club or SIG wish to email its audience about the event, the Web Administrator is responsible for that action.

What events would be good to cross-post across AlumniMagnet?

- Virtual events that are open to a broad range of HLS alumni
- Events where HLSA Clubs and SIGs are collaborating or co-hosting together

How does registration work if multiple HLSA Clubs and SIGs cross-post an event?

While multiple HLSA Clubs and SIGs can cross-post a single event, one registration page will collect all the event's registrations across multiple audiences, usually the HLSA Club or SIG hosting the event.

For example, the HLSA of Massachusetts is hosting the event, and the HLSA Latino Alumni Network has agreed to cross-post the event to their website to share with their audience. The event details on the HLSA Latino Alumni Network's website would link back to the HLSA of Massachusetts event page, which would collect all registrations for the event. The HLSA of Massachusetts would solely collect the registration for this event.

So, how does cross-posting work?

1. The HLSA Club or SIG hosting the event will create the event registration page (article) on their website.
2. Once the event registration page is finalized, please email the other Club and SIG Presidents via the HLSA Club/SIG Presidents listserv: with your request to cross-post the event to a wider HLS audience through other HLSA Clubs or SIGs.
3. The HLSA Clubs and SIGs that wish to feature this event on their website can reply to the listserv with consent for posting on their respective HLSA website. The HLS Alumni Relations staff monitors the HLSA Club/SIG Presidents listserv communications and will cross-post the event on behalf of the requestee and confirm when the action is completed.