

What is whitelisting?

Whitelisting is adding an email address, domain, or IP address to your approved senders list. It tells your email client that you trust items sent from this email address (or domain or IP address), and keeps them out of your spam folder and in your inbox.

There are three things you can whitelist:

- A. Sender's email address(es)
- B. Sender's entire domain
- c. Sender's IP address(es)

Why would you or your recipients the need to whitelist?

If you have users with legitimate email addresses who are opted-in to receiving your newsletters, but they are not receiving them, whitelisting should fix the issue. The whitelisting procedure, in this case, would take place on the email (eNewsletter) recipient's end.

What do I need to whitelist?

For most users (recipients), **whitelisting two main email addresses** should solve their issue. The idea is to have as many users whitelist your email addresses (or domain or IP addresses) as possible. The more people do so, the less chance eNewsletters have of getting caught in the spam folder - or worse, blocked!

How do I whitelist?

Whitelisting email addresses, domains, & IPs vary depending on the email client, but for a nice step-by-step example for Gmail, please check out the **THIS** link. *You can most likely apply the process for whitelisting in other email clients (AOL, Outlook, Apple MAIL, Yahoo, etc.). If the email is being managed by an in-house IT department or system admin., they should be able to take care of this with the specific information provided below.

Please have your users (recipients) whitelist as many of the following as possible:

- 1. webmaster@[yourdomain]** (example 'webmaster@yourclub.org')

2. email_watch@omnimagnet.net

3. omnimagnet.net and omnimagnet.com

4. Your actual domain. (example '[@yourclub.org](#)')

5. If you are dealing with an organization with an IT department, ask the system admin to Whitelist the following IP addresses and server names:

207.171.2.227 -> sancarlos01.omnimagnet.com

207.171.2.234 -> srv04.omnimagnet.com

207.171.2.236 -> sancarlos06.omnimagnet.com

207.171.2.237 -> sancarlos03.omnimagnet.com

207.171.2.238 -> mail238.omnimagnet.com

207.171.2.239 -> mail239.omnimagnet.com

207.171.2.240 -> mail240.omnimagnet.com

207.171.2.241 -> mail241.omnimagnet.com

207.171.2.242 -> mail242.omnimagnet.com

207.171.2.243 -> mail243.omnimagnet.com

207.171.2.244 -> mail244.omnimagnet.com

207.171.2.245 -> mail245.omnimagnet.com

207.171.2.246 -> mail246.omnimagnet.com

207.171.2.247 -> mail247.omnimagnet.com

207.171.2.248 -> mail248.omnimagnet.com

207.171.2.249 -> mail249.omnimagnet.com

207.171.2.250 -> mail250.omnimagnet.com

207.171.2.251 -> mail251.omnimagnet.com

207.171.2.252 -> mail252.omnimagnet.com

207.171.2.253 -> mail253.omnimagnet.com

207.171.2.254 -> mail254.omnimagnet.com

